

# ObscureIQ™ Privacy Guides

## Removing Residential Data



[Zillow](#) [Realtor.com](#) [RedFin](#)

### Zillow: How to Remove Your Residential Information

#### Step 1: Log in to Your Zillow Profile

1. Go to [Zillow.com](#).
2. **Log in to your profile**
  - If you don't have an account, click on **Join** in the upper right corner to create one. Follow the prompts to create a new account.
  - Account creation is annoying, but required to delete the images of your home, especially interior and floorplan shots. Once you have effectively deleted any images and information from the Zillow site about the property, you can delete the account. Deleting your Zillow account will not cause the removed photos to reappear.
  - **Note: If the property in question has not been connected to you by data brokers, DO NOT proceed here. Claiming ownership will make that connection.**

#### Step 2: Find Your Property Page

1. Search for your address to locate your home's property page.

#### Step 3: Verify Your Ownership

1. Under the More drop-down tab, click Verify your ownership.
2. Verify your ownership by answering a few questions.
3. Once verified, you will be able to edit your property information.

#### Step 4: Remove Photos from Zillow

1. Click on your profile icon and select Your Home from the menu.
2. Click on the tile for your home to load the property page.
3. In the Owner View of the property page, click on the Edit Facts icon.
4. To remove a photo, click on the individual image and then click Remove Photo.
5. Repeat the process for all photos you wish to remove.
6. Select Save Changes to finalize the removal.
  - Once photos are deleted and changes are saved, they are permanently removed from your property page.

#### Need Help?

- If you encounter any issues, visit [Zillow Support](#) to submit a help ticket.

# Realtor.com: How to Remove Your Residential Information from

## Step 1: Claim Your Home

1. Go to [realtor.com/myhome](https://www.realtor.com/myhome).
2. Type in your address and click the magnifying glass to start the process of claiming your home.
  - **Note: If the property in question has not been connected to you by data brokers, DO NOT proceed here. Claiming ownership will make that connection.**
3. Follow the steps to prove your ownership.

## Step 2: Log in to Your Realtor.com Profile

1. Go to [realtor.com](https://www.realtor.com).
2. Log in to your profile.
  - If you don't have an account, click on **Sign Up** in the upper right corner. to create one. Follow the prompts to create a new account.
  - Account creation is annoying, but required to delete the images of your home, especially interior and floorplan shots. Once you have effectively deleted any images and information from Realtor.com about the property, you can delete the account. Deleting your Realtor.com account will not cause the removed photos to reappear.

## Step 3: Access Your Owner Dashboard

1. Go to the My Home tab.
2. Click on your Owner Dashboard.

## Step 4: Remove Photos

1. Click the Remove Photos button.
2. Follow the prompts to remove the photos you want to delete.
3. Save your changes.
  - Once photos are deleted and changes are saved, they are permanently removed from your property page.

## Redfin: How to Remove Your Residential Information

### Step 1: Log in to Your Redfin Profile

3. Go to [Redfin.com](https://www.redfin.com).
4. **Log in to your profile**
  - If you don't have an account, click on **Sign Up** in the upper right corner to create one. Follow the prompts to create a new account.
  - Account creation is annoying, but required to delete the images of your home, especially interior and floorplan shots. Once you have effectively deleted any images and information from the RedFin site about the property, you can delete the account. Deleting your RedFin account will not cause the removed photos to reappear.
  - **Note: If the property in question has not been connected to you by data brokers, DO NOT proceed here. Claiming ownership will make that connection.**

### Step 2: Claim Your Home

1. Go to your Owner Dashboard.
2. Follow the steps to prove your ownership.

### Step 3: Log in to Your Redfin Account

1. Go to [redfin.com](https://www.redfin.com).
2. Log in to your account.

### Step 4: Access Your Owner Dashboard

1. Use the drop-down menu under your name in the top-right corner of the page.
2. Click on Owner Dashboard.
3. Click on your home.

### Step 5: Remove Photos

1. Click Edit Photos.
2. Select Hide Listing Photos.
3. When prompted, click Yes, Hide Photos.
  - Once photos are 'hidden' and changes are saved, they are permanently removed from your property page, despite the language used.

### Need Help?

- If you encounter any issues, visit [Redfin Support](#) to submit a help ticket.

A hat tip to Kim Kommando for her great content and privacy advocacy.  
<https://www.komando.com/news/security/real-estate-site-privacy/>